

## Privacy Policy

This Privacy Policy document describes the domain “Theofanisevoo.com” (referred to as “The Website”) capabilities of registering end user data and provides insights to our end users for the usage of their non-personal and personal identifiable information used by *Faraklada Imports LLC dba Theofani’s EVOO* (referred to as “We”, “Us”, “Our” in this document).

End User privacy is core to our business. We are committed to three principles for the collection of end user data from *The Website*. All information gathered, registered, stored, or derived is used to operate, promote, and enhance our overall customer experience. We reserve the right to capture any interaction.

We do not sell end user data to third parties.

Importantly, end user acceptance of this privacy policy is immediate upon the usage for any and all requests made to *The Website*. An end user who does not want to have their data processed anymore should stop using *The Website*.

We may use generally accepted or industry wide software tools, such as Facebook Pixel, Google Analytics, and SendFox, to measure and collect session information (including but not limited to page response times, length of visits to certain pages, page interaction information), send email campaigns, methods used to browse away from the page, or tracking references to the pages for affiliates.

We receive, collect, and store any information registered by our website or provided to us in any other way. As a non-exhaustive list, we collect the Internet protocol (IP) address used to connect your computer to the Internet, login and password information, e-mail address, First Name, Middle Name, Last Name, Phone numbers, Billing and Shipping Addresses, Computer, Web Browser, Web Browser versions, OS software versions, platform versions, devices, locations, connection information, and purchase history.

When you conduct a transaction on our website, as part of the process, we collect non-personal and personal information you give us. A transaction can be described as visiting the homepage, traversing between pages, clicking a share link, and many other functions within *The Website* or advertisement campaigns provided via partners.

As an example, although not an exhaustive use case list, we collect such Non-Personal and Personal Information for the following purposes:

1. To provide and operate services and sell products;
2. To provide our End Users with ongoing customer assistance and technical support;

3. To be able to contact our Visitors with general or personalized service-related notices and promotional messages;
4. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which We, business tools, or partners may use to provide and improve our respective services and products;
5. To comply with any applicable laws and regulations.

*The Website* is hosted on the Wix.com platform with static website information hosted on the AWS Cloud. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

*The Website's* direct payment gateways are offered by Wix.com and adhere to the standards set by PCI-DSS helping ensure the secure handling of credit card information by *The Website*. Square and PayPal are the primary payment gateways for the purchase of products. Please note that Apple Pay and Google Pay products will soon be integrated.

*The Website* may track personal information through the use of cookies or other frameworks used by Wix.com. It's important to note that third-party services, such as Google Analytics or other applications offered through *The Website* and Wix, such as placing cookies or utilizing other tracking technologies, may have their own policies regarding how they collect and store information. As these are external services, such practices are not covered by this Privacy Policy and that of Wix's Privacy Policy.

#### Contacting Customers:

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

#### Privacy Policy Updates:

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will not notify you that it has been updated, but we will provide a versioning date on this document for reference, so that you are aware to review.

#### Questions and Contact information:

[info@thefanisevoo.com](mailto:info@thefanisevoo.com) or [christos@thefanisevoo.com](mailto:christos@thefanisevoo.com)

Send us mail to: 520 Woodside Oaks #1 Sacramento, Ca 95825.